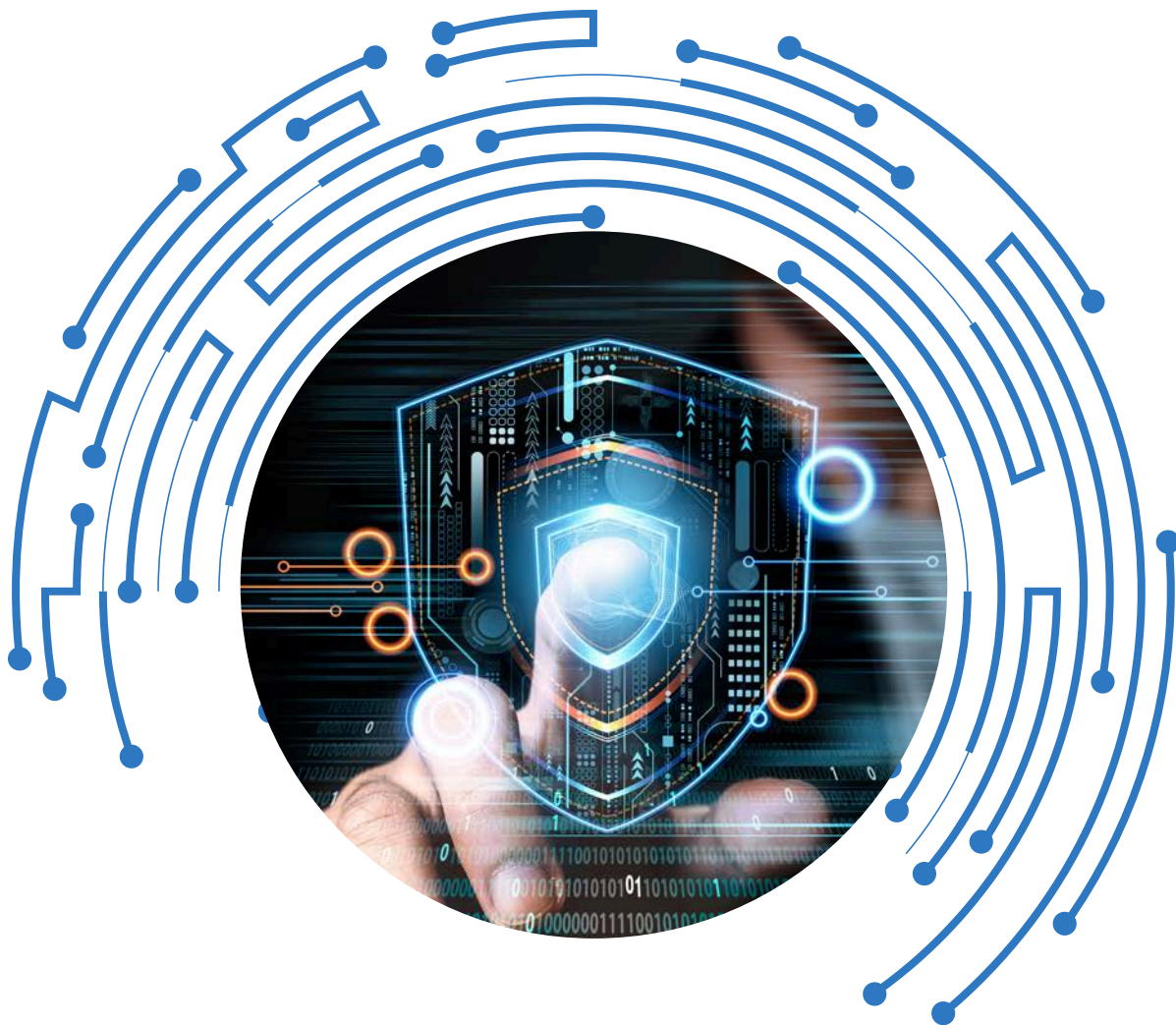




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NAVIGATING THE COMPLEXITY OF DATA PRIVACY RISKS AND LIABILITIES

21 - 22 OCTOBER 2024 | **ST. GILES BOULEVARD HOTEL, KUALA LUMPUR**

NAVIGATING THE COMPLEXITY OF DATA PRIVACY RISKS AND LIABILITIES

In today's digital age, data privacy is a cornerstone of trust and integrity for organisations. The Personal Data Protection Act (PDPA) 2010 is crucial for ensuring that personal data in Malaysia is handled with the utmost care. As data breaches and privacy concerns rise, it's vital for businesses and government entities to stay ahead in implementing robust data protection measures. The PDPA landscape in Malaysia is evolving rapidly, driven by technological advancements and increasing regulatory scrutiny. Compliance with the PDPA not only safeguards personal data but also enhances organisational reputation and consumer trust.

Our event, "Navigating the Complexity of Data Privacy Risks and Liabilities" aims to empower participants with actionable insights and strategies for effective data privacy management. By bringing together leading experts, regulators, and industry professionals, we foster a deeper understanding of the PDPA and its practical applications. Attendees will gain valuable knowledge on compliance strategies, risk mitigation, and the latest developments in data privacy laws, equipping them to navigate the complexities of data privacy risks and liabilities in Malaysia.

FOR MORE INFORMATION
& REGISTRATION, VISIT

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ABOUT THE ORGANISER



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ABOUT THE COLLABORATORS



Legal Plus was set up in 2014 by YA Bhg Tun Zaki Azmi, Chief Justice of the Dubai International Financial Court in United Arab Emirates (UAE) and retired Chief Justice of Malaysia as Chairman, YBhg Tan Sri James Foong, Chairman of Ombudsman for Financial Services and retired Federal Court Judge, Malaysia and Ms Catherine Eu, retired Executive Director of the Bar Council, Malaysia as Directors. The main objective of Legal Plus is to provide continuing professional training, public seminars and events pertaining to legal issues and legal compliances for various professions, trade, industries and enterprises. For more information on Legal Plus, please visit www.legalplus.com.my.



L2 i-CON International is a dynamic and strategic platform dedicated to organising global professional events aimed at fostering growth and facilitating networking opportunities. Founded by Lam Wai Loon of Harold & Lam Partnership and Leong Hong Kit of MAC Consultant, our company brings together a wealth of experience and expertise. Spearheaded by our director, Cindy Wong, we are proud to be a powerhouse in the industry, successfully organising numerous groundbreaking events since 2020. With an impressive track record, we have not only facilitated the growth and expansion of our community internationally but also emerged as a driving force in connecting professionals worldwide. With a commitment to excellence, L2 i-CON International serves as a catalyst for meaningful connections, business development, and impactful global engagement.

ABOUT THE BOOK



A PRACTICAL GUIDE TO PERSONAL DATA PROTECTION

This book offers guidance in navigating compliance with the PDPA 2010 and seeks to provide practical solutions to common issues faced when balancing the right to privacy, the protection and security of personal data and the needs and operations of businesses.

[\(Read More Here\)](#)

AUTHORS



JUSTICE PUAN ADLIN ABDUL MAJID
High Court Judge,
High Court of Malaya



ELEENA ABD WAHAB
Legal Counsel
(Data Privacy),
Petroleum
Nasional Berhad



ARISSA AHROM
Senior Associate,
Lee Hishammuddin
Allen & Gledhill

PROGRAMME

21 OCTOBER 2024 | DAY 1

- 8.45 am** | *Registration*
- 9.30 am** | **Keynote Address**
by Justice Puan Adlin Abdul Majid
 High Court Judge, High Court of Malaya
- 10.00 am** | **Demystifying the Personal Data Protection Act (PDPA) and Emerging Trends in Data Privacy Legislation**
Discuss the latest updates/amendments to PDPA and trends in data privacy laws in Malaysia and their impact on businesses.
- Speaker**
Dr. Muhammad Sufyan Basri | Assistant Commissioner, Personal Data Protection Commissioner
- 10.40 am** | *Networking Break*
- 11.00 am** | **The Role of Digital Transformation in Data Protection**
Explore how digital transformation initiatives in Malaysia are enhancing data protection. This session will cover the government's strategies, key policies, and future plans to ensure robust data privacy in the digital age.
- Speaker**
Avinderjit Singh Rakhra | Technology Counsel, Digital Nasional Berhad
- 11.40 am** | **Panel Discussion: Challenges I - Evolving Privacy Laws and Their Impact on Business Strategy**
Discuss how organisations can stay ahead of regulatory changes, the role of legal counsel in navigating these complexities, and how privacy considerations are influencing business decisions across industries.
- Moderator**
Melbourne Lim | Manager (Cyber, Digital Privacy & Trust), Deloitte Southeast Asia (SEA)
- Speakers**
Deepak Pillai | Head of TMT & Data Protection Practice Group, Christopher & Lee Ong
Vijayakumari Ponnusamy | General Counsel Data Protection, Risk and Compliance, Tenaga Nasional Berhad
Sharifah Anisah Syed Omar | Custodian and General Counsel, PETRONAS
- 12.40 pm** | *Lunch*
- 2.00 pm** | **Data Privacy in the Age of AI and IoT**
Examine the challenges and opportunities for data privacy posed by emerging technologies like artificial intelligence and the Internet of Things.
- Speaker**
Melvin Toh | Senior Manager (Cyber, Digital Privacy & Trust), Deloitte Singapore

PROGRAMME

21 OCTOBER 2024 | DAY 1

2.40 pm

Panel Discussion: Challenges II - Threat and Cybersecurity

Explore the evolving threat landscape and how companies can defend against these challenges while fostering a strong cybersecurity culture.

Moderator

Thina Mariappan | Senior Legal Counsel, LexisNexis Southeast Asia

Speakers

Mohamad Izwan Zakaria | Managing Partner, Izwan & Partners

Avinderjit Singh Rakhra | Technology Counsel, Digital Nasional Berhad

G. Vijay Kumar | Partner, TMT practice group, Lee Hishammuddin Allen & Gledhill

3.40 pm

Networking Break

4.00 pm

Panel Discussion: Data Privacy Governance and Accountability

Explore strategies for establishing robust data privacy governance structures within organisations to ensure accountability and compliance.

Moderator

Joyce Segajantham | Deputy Global Compliance Counsel, LexisNexis Southeast Asia

Speakers

Nur Yasmin Mortaza | Senior Privacy Specialist, CelcomDigi Berhad

Wan Abdul Rahim bin Wan Jamaludin | Head (Data Privacy), PETRONAS Dagangan Berhad

Alifah Shazwani Mansor | Data Ethic & Privacy Lead, Group Data & Analytics, Malayan Banking Berhad

5.00 pm

End of Conference

See you tomorrow!

PROGRAMME

22 OCTOBER 2024 | DAY 2

Masterclass Facilitators

Eleena Abd Wahab | Legal Counsel (Data Privacy), Petroliam Nasional Berhad

Arisa Ahrom | Senior Associate, Lee Hishammuddin Allen & Gledhill

Serene Kan | Partner, Wong & Partners, member firm of Baker McKenzie International

9.00 am

Masterclass Part I: **Conducting Data Privacy Impact Assessments (DPIAs)**

In today's data-driven world, conducting a DPIA is essential for ensuring compliance with privacy regulations and protecting individual rights. This workshop provides a comprehensive guide to performing DPIAs, focusing on identifying and minimising data protection risks within your organisation. Participants will learn the purpose of a DPIA, when it is required, and the key steps involved, including mapping data flows, assessing potential risks, engaging stakeholders, and implementing mitigation strategies. The session will include practical examples and interactive activities to help you confidently apply DPIA best practices in real-world scenarios.

10.45 am

Networking Break

11.15 am

Masterclass Part II: **Effective Data Breach Management and Response Strategies**

Prepare your organisation for the unexpected with our hands-on data breach simulation workshop. This session will guide participants through a simulated data breach scenario, focusing on real-time decision-making and crisis management. You will learn how to identify a breach, coordinate a response team, manage communication with stakeholders, and comply with legal notification requirements. By the end of the workshop, participants will have a clear understanding of the steps needed to contain, mitigate, and recover from a breach, ensuring a robust incident response plan is in place.

1.00 pm

End of Workshop

NAVIGATING THE COMPLEXITY OF DATA PRIVACY RISKS AND LIABILITIES

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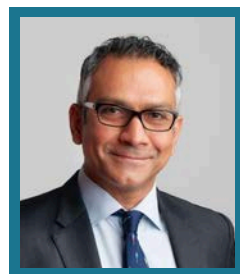
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Legal Counsel (Data Privacy),
Petroleum Nasional Berhad



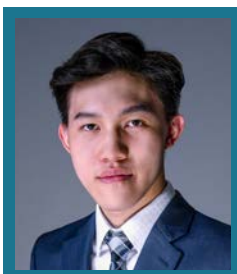
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Senior Associate,
Lee Hishammuddin Allen & Gledhill



DR. MUHAMMAD SUFYAN BASRI
Assistant Commissioner,
Personal Data Protection Commissioner



AVINDERJIT SINGH RAKHRA
Technology Counsel,
Digital Nasional Berhad



MELBOURNE LIM
Manager (Cyber, Digital Privacy & Trust),
Deloitte Southeast Asia (SEA)



DEEPAK PILLAI
Head of TMT & Data Protection
Practice Group, Christopher & Lee Ong



VIJAYAKUMARI PONNUSAMY
General Counsel Data Protection,
Risk & Compliance,
Tenaga Nasional Berhad



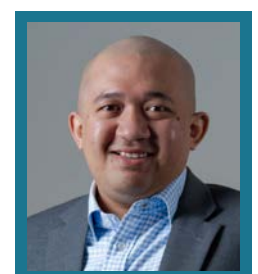
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Custodian and General Counsel,
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MELVIN TOH
Senior Manager (Cyber, Digital
Privacy & Trust), Deloitte Singapore



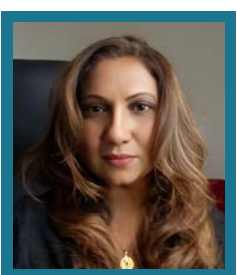
THINA MARIAPPAN
Senior Legal Counsel,
LexisNexis Southeast Asia



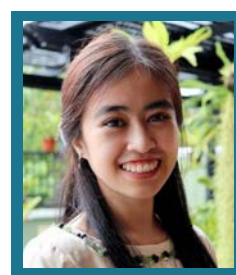
MOHAMAD IZWAN ZAKARIA
Principal,
Izwan & Partners



G. VIJAY KUMAR
Partner, TMT Practice Group,
Lee Hishammuddin Allen & Gledhill



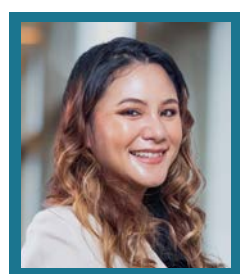
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**WAN ABDUL RAHIM
BIN WAN JAMALUDIN**
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PETRONAS Dagangan Berhad



ALIFAH SHAZWANI MANSOR
Data Ethic & Privacy Lead, Group Data &
Analytics, Malayan Banking Berhad



SERENE KAN
Partner, Wong & Partners,
member firm of
Baker McKenzie International

SPEAKERS



JUSTICE PUAN ADLIN ABDUL MAJID High Court Judge, High Court of Malaya

Yang Arif Puan Adlin Abdul Majid commenced her legal practice in 1999, and thereafter joined the government agency responsible for the Multimedia Super Corridor initiative. During this period, she was involved in the development of the information and communications technology industry in Malaysia, from the policy, legal and regulatory perspectives. Upon her return to legal practice in 2011, YA Puan Adlin specialised in the areas of technology, media and telecommunications laws, and advised clients in various industries on the digitisation of businesses, e-commerce, digital banking, privacy and data protection. She received recognition as a leading individual and top lawyer by legal rankings including the Legal 500 and Chambers and Partners, for her work in this area. YA Puan Adlin actively authored articles on privacy and data protection, both in Malaysian and international publications. She was a contributor of the Annotated Statutes of Malaysia – Personal Data Protection Act 2010 (2016). Her latest publication is a book entitled 'A Practical Guide to Personal Data Protection' which she co-authored and completed in 2023. YA Puan Adlin was elevated to the Malaysian judiciary in 2021. She is currently a Judge at the Commercial Division of the High Court of Malaya at Kuala Lumpur.



ELEENA ABD WAHAB Legal Counsel (Data Privacy), Petroliam Nasional Berhad

Eleena Abd Wahab read law at University of Reading, UK and thereafter pursued a Master of Laws (LL.M.) in Shipping Law from Cardiff University, UK. She was admitted as an Advocate & Solicitor of the High Court of Malaya in 2017. Following a career in legal practice spanning 5 years, she transitioned into a role as a Senior Data Privacy Consultant at a leading global consulting firm. There, she advised a diverse range of clients across Southeast Asia on complex data privacy compliance issues. She is currently a legal counsel for Data Privacy in PETRONAS where she assists in shaping enterprise-wide data privacy and protection programs and guides businesses across the PETRONAS group in ensuring compliance with regulatory requirements.



ARISSA AHROM Senior Associate, Lee Hishammuddin Allen & Gledhill

Arissa Ahrom was called to the Bar of England and Wales by the Honourable Society of the Middle Temple before being admitted as an advocate and solicitor of the High Court of Malaya in November 2018. She is currently a Senior Associate in Lee Hishammuddin Allen & Gledhill's Cyber Data Privacy Practice Group where she also specialises in Industrial Relations & Employment. Beyond dispute resolution, she has assisted clients in the private sector ranging from various industries in among others, managing employees' personal data in accordance with the Personal Data Protection Act 2010.

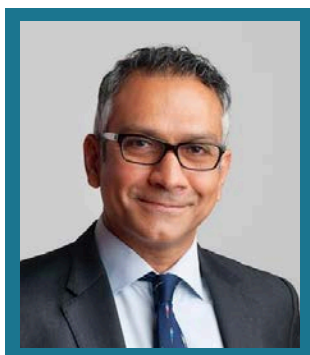
SPEAKERS



DR. MUHAMMAD SUFYAN BASRI

Assistant Commissioner, Personal Data Protection Commissioner

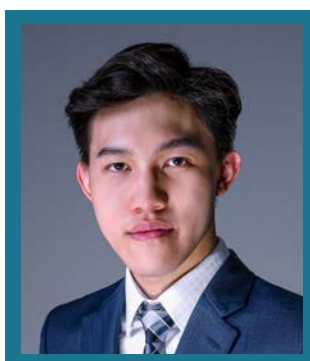
Dr. Muhammad Sufyan Basri is an Assistant Commissioner under the Personal Data Protection Commissioner since August 2023. He also holds the position of Head of the Monitoring Division, Office of the Personal Data Protection (PDP) Commissioner which oversees the Investigation and Cyber Incident Section, the Complaint Section, the Risk Assessment and R&D Section and the Registration Management Section. Prior joining the PDP Commissioner's Office, he has 20 years of experience in the private industry in areas related to Data Management, Cyber Security System Development and Audit Compliance through strategic projects in the government and financial sectors.



AVINDERJIT SINGH RAKHRA

Technology Counsel, Digital Nasional Berhad

Avin is a dual-qualified technology lawyer, specialising in IT, telecommunications, cybersecurity, data privacy, and complex information transactions. He obtained his first degree in Computer Science & Electronics in Melbourne and started his IT career with the Singapore government followed by a long-standing global IT career at Deutsche Bank in Singapore and London, Avin later took up law in London and gained an LLM with Distinction for his UK Bar Exams. Most recently, the Malaysian government hired Avin to negotiate and implement a variety of large-scale and complex 5G telecommunications and cybersecurity contracts to establish the world's first 5G wholesale network.



MELBOURNE LIM

Manager (Cyber, Digital Privacy & Trust), Deloitte Southeast Asia (SEA)

Melbourne Lim is the Manager of the Cyber, Digital Privacy and Trust Team at Deloitte Southeast Asia. He serves as the Malaysia's Subject Matter Expert (SME) in Data Privacy and Governance Advisory, and supports the various local teams in the Southeast Asia region. He has a multidisciplinary background and experience in legal, cybersecurity and technology risk advisory. Over the course of his career, he has advised clients in various industries including, but not limited to, the financial services, investment management, telecommunications and Oil and Gas. Currently, he also serves as the IAPP KnowledgeNet Chapter Chair in Malaysia.

SPEAKERS



DEEPAK PILLAI

Head of TMT & Data Protection Practice Group, Christopher & Lee Ong

Deepak heads Christopher & Lee Ong's Technology, Media and Telecommunications (TMT), and Data Protection Practice Group. He is listed on Asia Business Law Journal's Top 100 Malaysian Lawyers to Watch. Deepak is also listed as a Band 1 Leading Lawyer for TMT by Chambers Asia Pacific and ranked as a Tier 1 Leading Individual for TMT by Legal 500. He was recently featured in the Asian Legal Business' inaugural listing of the Top 15 TMT lawyers in Asia. Deepak is a member of the PDPA Appeals Tribunal appointed by the Minister and a long-standing member of the Malaysian Bar's PDPA Committee.



VIJAYAKUMARI PONNUSAMY

General Counsel Data Protection, Risk & Compliance,
Tenaga Nasional Berhad

Vijayakumari is a General Counsel Data Protection, Risk & Compliance/Data Protection Officer at TNB, where she leads the Legal Compliance team in managing corporate legal matters and ensuring compliance with the regulatory framework. She has 25 years of experience as an in-house counsel, she has held diverse legal roles in areas such as litigation, corporate law, project management, contract management, real estate, finance, corporate reorganization and others. With vast experience in the legal field, she has made significant contributions and been at the forefront of developing compliance framework and providing legal advisory services in TNB. She is also known for her expertise in data protection and privacy and she has been appointed as the Data Protection Officer for TNB.



SHARIFAH ANISAH SYED OMAR

Custodian and General Counsel, PETRONAS

Anisah graduated from International Islamic University in 1995. She obtained her LL.M in Commercial Law from University of Wales, Cardiff in 1996 and in 2008 completed her MBA with Distinction in Dissertation from Nottingham University. Anisah began her career as an Advocate and Solicitor since 1997 till 2001. Since then, she has served various senior in-house roles including head of legal for MNCs. Anisah represented the Government of Malaysia in a colloquium organized by UNIDROIT for the preparation of the draft protocol to the Cape Town Convention on International Interests in mobile equipment on matters specific to space assets in Rome in 2003 and in Kuala Lumpur in 2004. Anisah is currently General Counsel & Custodian for Data Privacy in PETRONAS shaping enterprise-wide data protection programs for PETRONAS. She is the first PETRONAS employee to obtain professional certifications in data privacy, including the Certified Information Privacy Professional – Europe (CIPP/E) issued by the International Association of Privacy Professionals (IAPP) and completed the Advance Course for Data Protection Officers (DPO) by the European Institute of Public Administration (EIPA).

SPEAKERS



MELVIN TOH

Senior Manager (Cyber, Digital Privacy & Trust), Deloitte Singapore

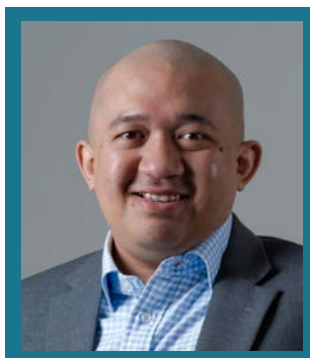
Melvin is a Senior Manager in Deloitte SEA's Technology & Transformation practice. As part of the Digital Privacy and Trust team, Melvin has spent the past 6 years leading and delivering services to various clients at local, regional, and global scales in data-related domains, particularly data privacy and protection, and serves as a subject matter expert to the other teams in the firm's practice in Southeast Asia. Within this evolving field, Melvin is constantly looking out for opportunities and new developments to assist clients in their data privacy and protection journeys, such as in the areas of Privacy Enhancing Technologies and Privacy in Artificial Intelligence.



THINA MARIAPPAN

Senior Legal Counsel, LexisNexis Southeast Asia

Thina is the Senior Legal Counsel, Southeast Asia at LexisNexis, where she oversees the Legal function and acts as a strategic business partner. Her legal journey began in Malaysia as a corporate litigator, followed by a transition to an in-house role at a statutory board in Singapore. She later shifted her focus to risk and compliance roles during her tenure in Australia. Upon her return to Malaysia, she assumed her current role with LexisNexis.



MOHAMAD IZWAN ZAKARIA

Principal, Izwan & Partners

Izwan Zakaria is a startup, technology, and venture lawyer at Izwan & Partners, a boutique corporate law firm helping technology companies and startups do business and raise capital in Malaysia and overseas. Izwan is active in the Malaysian startup ecosystem, where he is a regular mentor in various accelerators including The Founder Institute (a pre-seed start-up accelerator with a presence in over 180 cities worldwide). Izwan also has direct experience on compliance matters involving regulated online platforms such as dealings with the Securities Commission and Bank Negara Malaysia respectively. In the venture capital space, Izwan has represented both startups and venture capital funds on compliance matters ranging from funds formation to preparing the fundraising documents. In 2024, Izwan was elected as a committee member of the Malaysia Venture Capital Private Equity Association (MVCA).

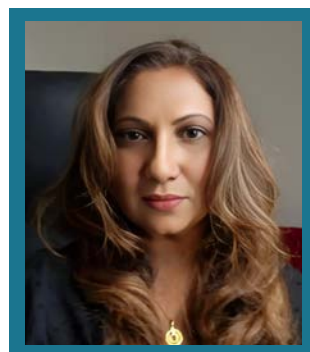
SPEAKERS



G. VIJAY KUMAR

Partner, TMT Practice Group, Lee Hishammuddin Allen & Gledhill

G. Vijay Kumar is a partner at Lee Hishammuddin Allen & Gledhill and leads the firm's highly regarded TMT Department. Vijay's Technology and Telecommunications practice covers an extensive and broad range of high value disputes. He also maintains an active corporate and commercial disputes practice which primarily focuses on shareholders' disputes, directors' duties and liability, negligence, and corporate fraud. He regularly appears at all levels of the courts and in arbitration proceedings. Vijay is ranked by Chambers Asia-Pacific 2024 for Dispute Resolution in their listing of the top lawyers in Malaysia. Vijay is also featured in The Legal 500 Asia Pacific 2024 rankings as a "Leading Individual" in the Technology, Media, and Telecommunications (Including Fintech) space. He was recently recognised as one of the recipients of the Lexology Client Choice Awards 2024 for Technology, Media, and Telecommunications.



JOYCE SEGAJANANTHAM

Deputy Global Compliance Counsel, LexisNexis Southeast Asia

Joyce Segajanantham is LexisNexis' Deputy Global Compliance Counsel, advancing a culture of compliance across LexisNexis through robust global legal & regulatory compliance and risk mitigation programs. An experienced lawyer who began her career in commercial & corporate litigation, Joyce left legal practice to pursue rights-based advocacy having served the UNHCR in Kuala Lumpur and Cairo before returning to corporate legal counsel opportunities. Joyce received an award from an FMCG conglomerate in recognition of her role as counsel key to the implementation of the Malaysian PDPA 2010 across the group in Malaysia. The project included knowledge dissemination, training, stake-holder collaboration, management and monitoring processes.



NUR YASMIN MORTAZA

Senior Privacy Specialist, CelcomDigi Berhad

Yasmin drives privacy compliance and ensure personal data is protected in CelcomDigi. Previously a CXO Apprentice to the Chief Corporate Affairs Officer, Yasmin is experienced in sustainability, corporate communications, and regulatory affairs. She currently advises on data protection matters, oversees privacy risks, and conducts training and awareness activities across the organisation. Beyond her 9 to 5 job, Yasmin is an advocate for education equality, youth empowerment, and online safety.

SPEAKERS



ALIFAH SHAZWANI MANSOR

Data Ethic & Privacy Lead, Group Data & Analytics,
Malayan Banking Berhad

Alifah is a seasoned professional with over a decade of experience in compliance and data privacy, having held key roles in financial institutions and legal firms. With expertise in data protection laws, ethical data practices, and regulatory risk mitigation, she brings a wealth of knowledge. Called to the Bar in 2013, she also holds an ICA International Diploma in Governance, Risk, and Compliance and is a Certified Information Privacy Professional (E).



WAN ABDUL RAHIM BIN WAN JAMALUDIN

Head (Data Privacy), PETRONAS Dagangan Berhad

Rahim is a seasoned legal professional with extensive experience in data privacy, having held significant roles at PETRONAS Dagangan Berhad, Celcom Axiata Berhad, Philip Morris International, and Touch 'n Go Sdn. Bhd. He is currently the Head of Data Privacy at PETRONAS Dagangan Berhad, where he ensures compliance with data privacy laws and supports business growth through data transfer enablement and governance. Rahim holds a Bachelor and Master of Laws from the University of Malaya, a Certificate of Compliance from the Basil Institute of Governance, and certifications as a Certified Integrity Officer (MACC) and a Certified Information Privacy Manager (IAPP).



SERENE KAN

Partner, Wong & Partners, member firm of Baker McKenzie
International

Serene is a partner in the Intellectual Property & Technology Practice Group. Her portfolio of work covers technology and media transactions, technology and licensing agreements, data privacy and protection, e-payments and e-commerce. She also advises and assists clients on a full spectrum of regulatory issues involving entities within the technology and telecommunications space and financial services industry. Serene is an IAPP Certified International Privacy Professional (CIPP (E)). She was also recently named as a Next Generation Partner for TMT by Legal 500 Asia Pacific.